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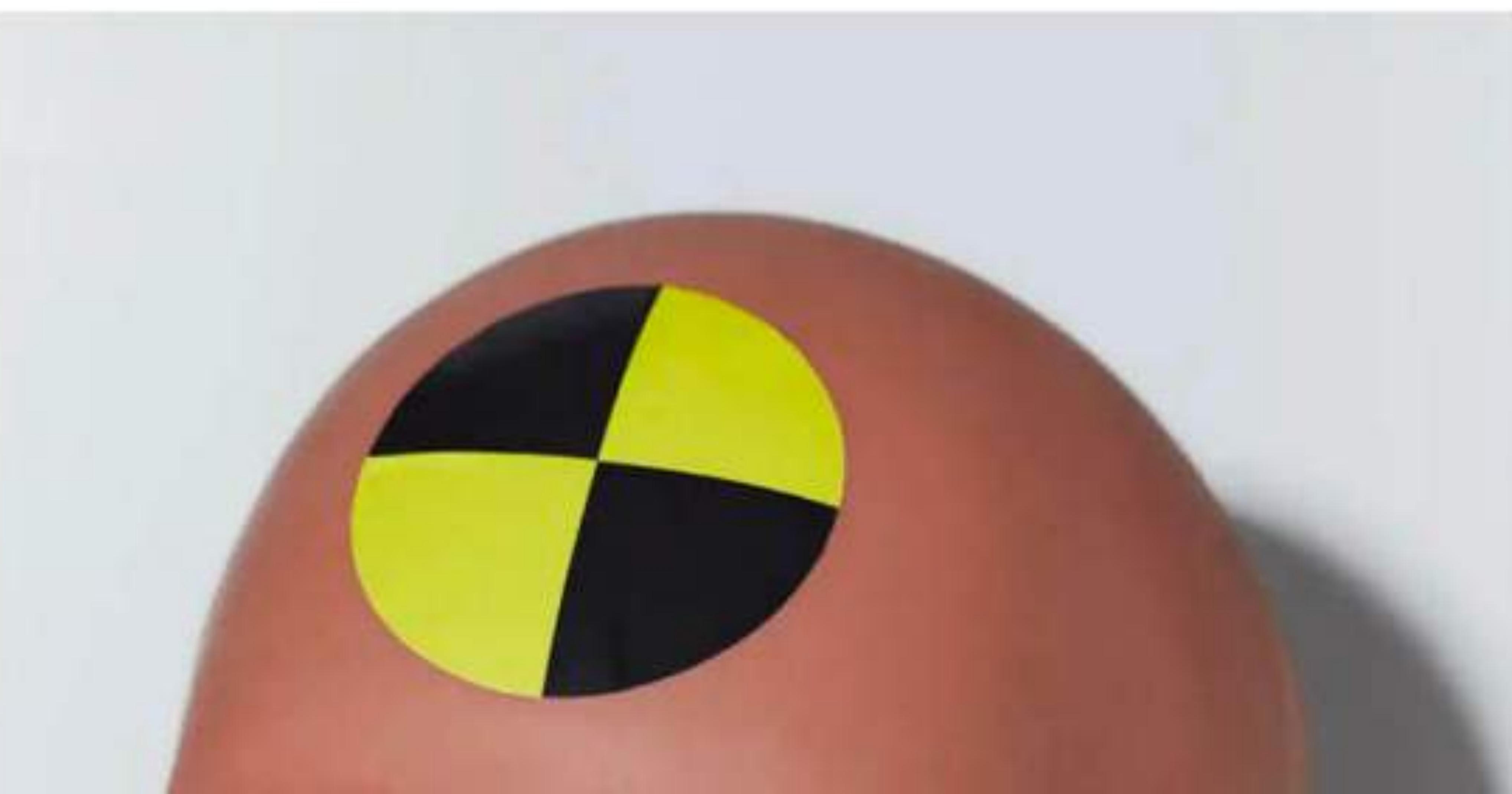
The deadly truth about a world built for men - from stab vests to car crashes

Crash-test dummies based on the 'average' male are just one example of design that forgets about women - and puts lives at risk

Caroline Criado-Perez

Sat 23 Feb 2019 08.59 GMT

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White men dominate Silicon Valley not by accident, but by design



By Grace Dobush · March 17, 2016



Surname
First name

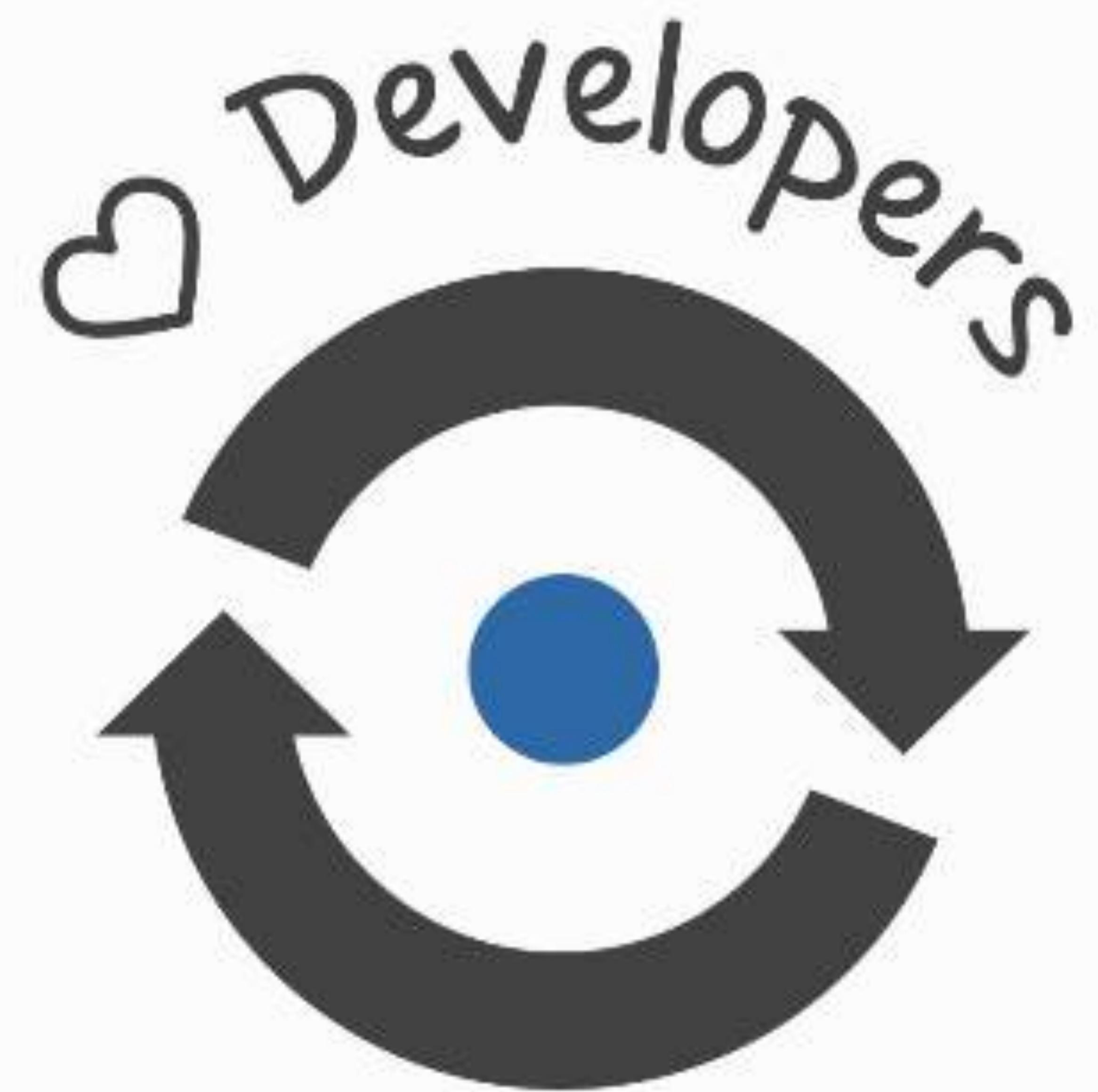


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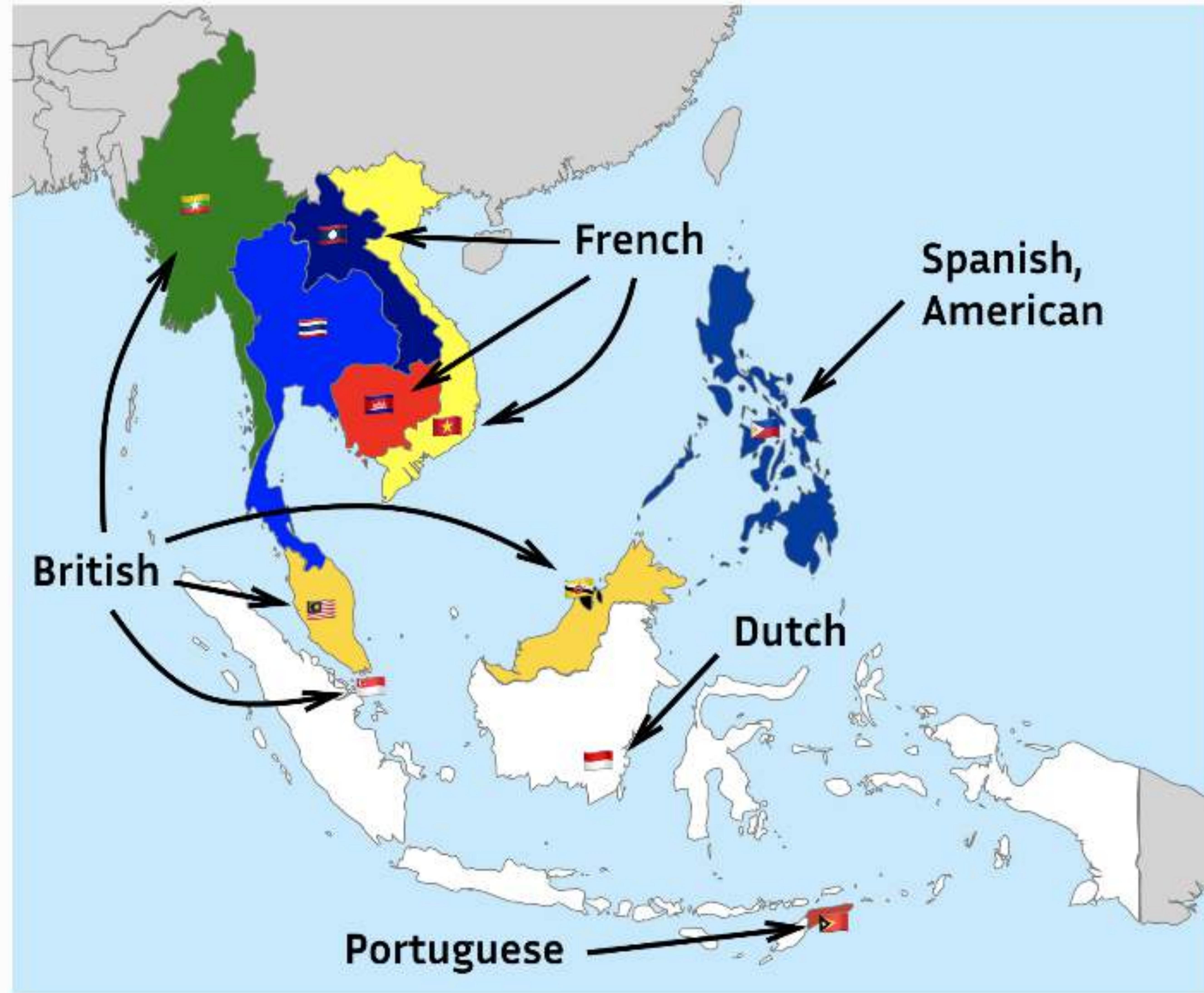


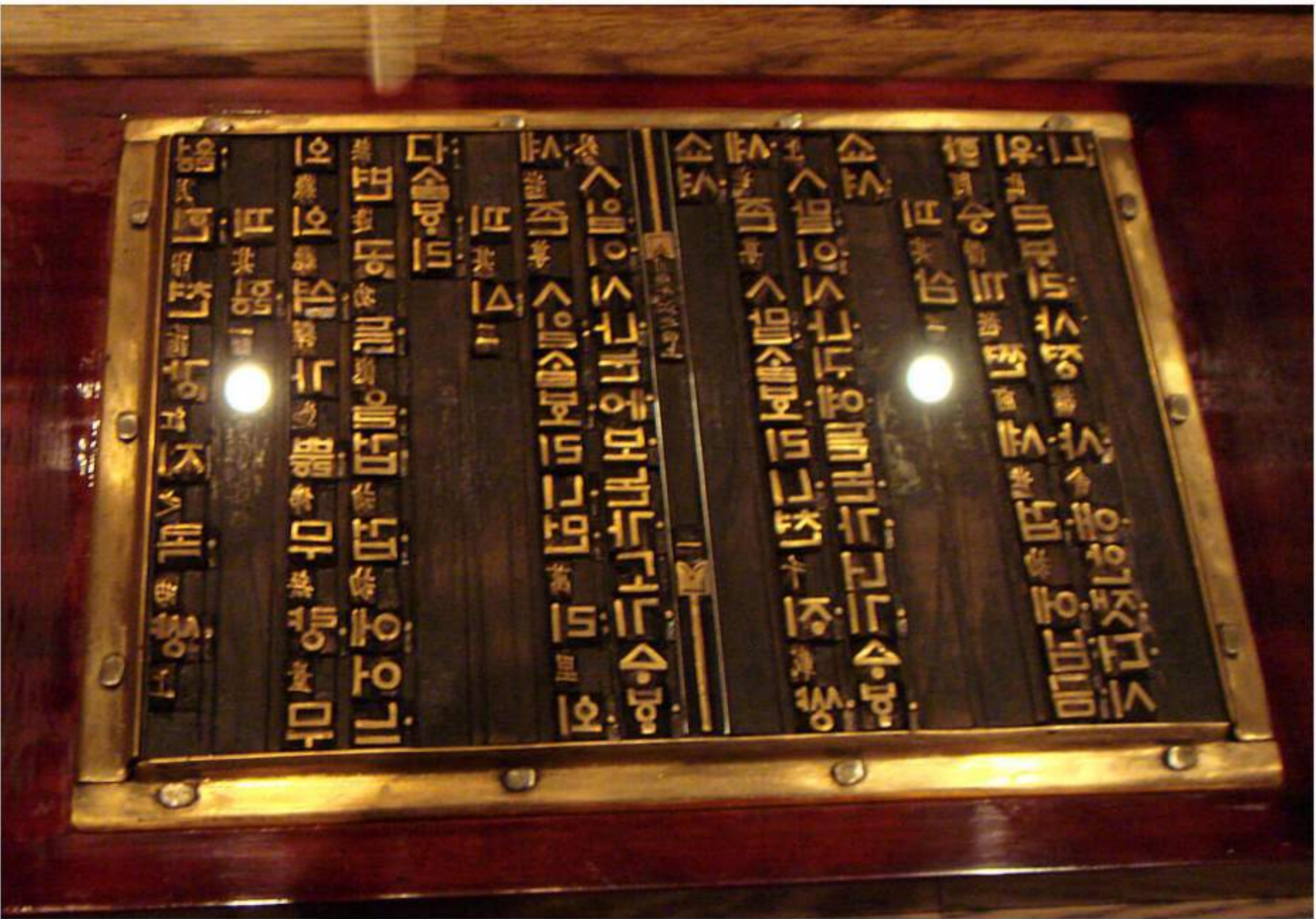


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“ ...that it is vital speakers **represent** the diverse range of people working in technology today. ”

—Ali Spivak

ED Many Cars Tone Deaf To Women's Voices

Male voices pose a bigger challenge for voice-activated technology than men's

S

SHARON SILKE CARTY 8+ 

May 31st 2011 at 2:00PM

Women have a tougher time using voice-command systems like Ford's SYNC and GM's OnStar (Ford, GM).  comments

In Page-Gourley, an attorney from Detroit, loves pretty much everything about her new [2012 Ford Focus](#). She even raves about the wiper blades.

She is not as thrilled with the voice-command system, which lets her change radio stations and make phone calls by speaking to the car. She can't understand what she says – although it has no problem hearing her husband, Jason, when he tries talking to it from the other side.

"I end myself screaming at it sometimes," she says. "I look like a crazy person screaming at my car."

Despite strides in voice-activated technology, carmakers acknowledge that women have a tougher time using speech-recognition technology than men. The industry is promoting voice-activated technology as a solution to [distracted driving](#) concerns, even though the systems aren't reliable for many people.



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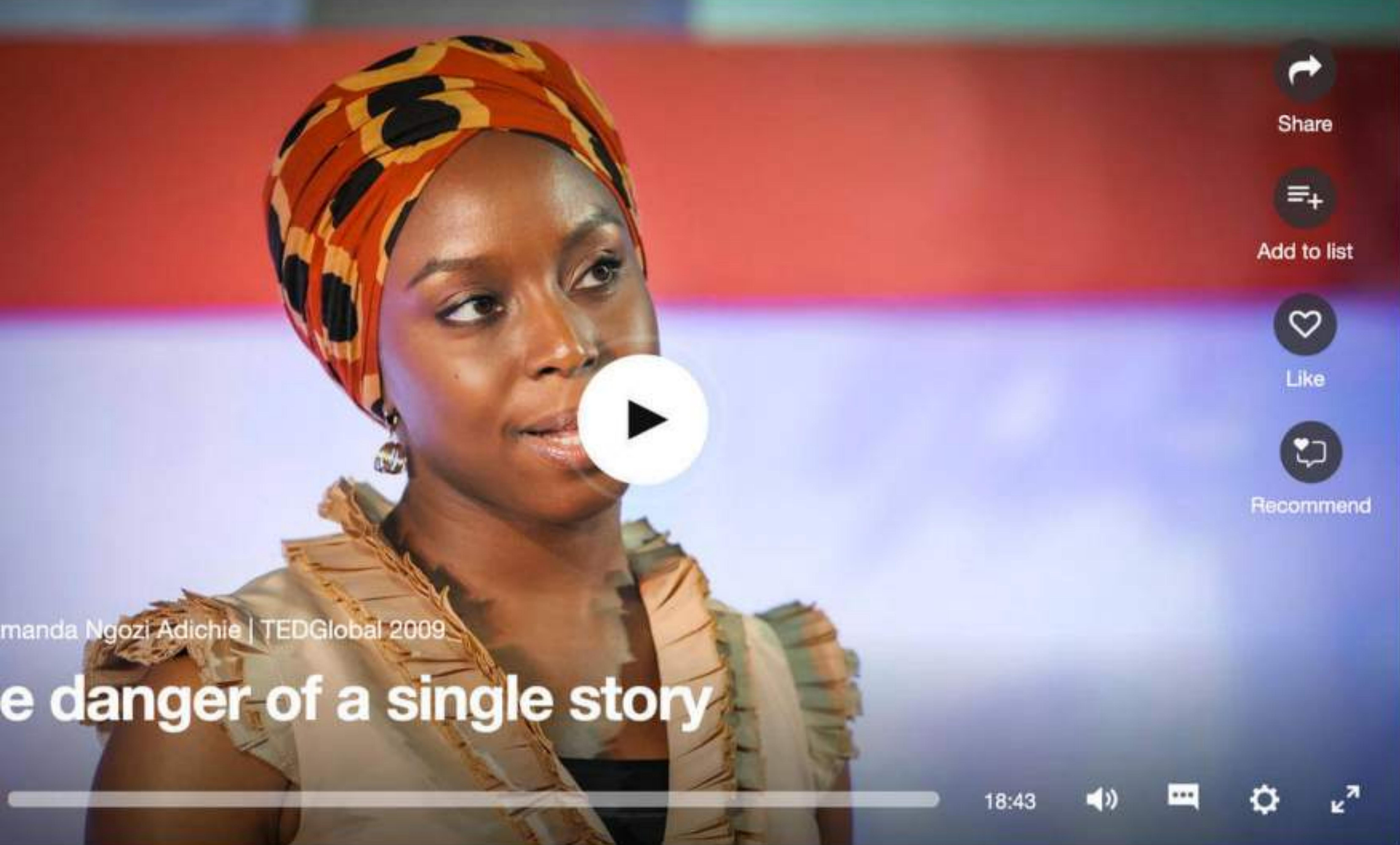
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Common Voice is Mozilla's initiative to help teach machines

Voice is natural, voice is human. That's why we're excited about creating usable voice technology for our machines. But to create voice systems, developers need an extremely large amount of voice data.



Transcript

49 languages

Comments (1265)

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Madagascar	2.38%
Vanuatu	2.26%

society might have unconsciously shaped my beliefs,
but I am strong enough to change them on my own.



global diversity CFP day

Start



References and attributions

- The deadly truth about a world built for men – from stab vests to car crashes
- Changing the face of Arabic
- Many Cars Tone Deaf To Women's Voices
- Research shows gender bias in Google's voice recognition
- The danger of a single story
- The Average Webpage Is Now the Size of the Original Doom
- What Does My Site Cost?
- Closing graphic by Chibird AKA Jacqueline Chen

Thank you!

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