



WHEN EAST MEETS WEST

Web typography and how it can inspire modern layouts





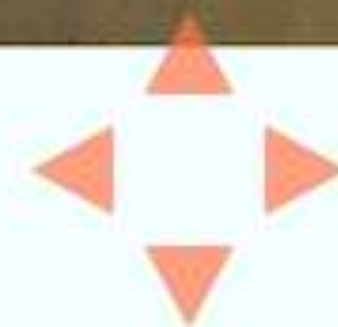
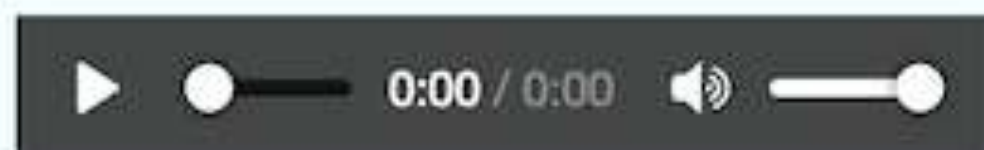
(surname) (given name)

Chen Hui Jing



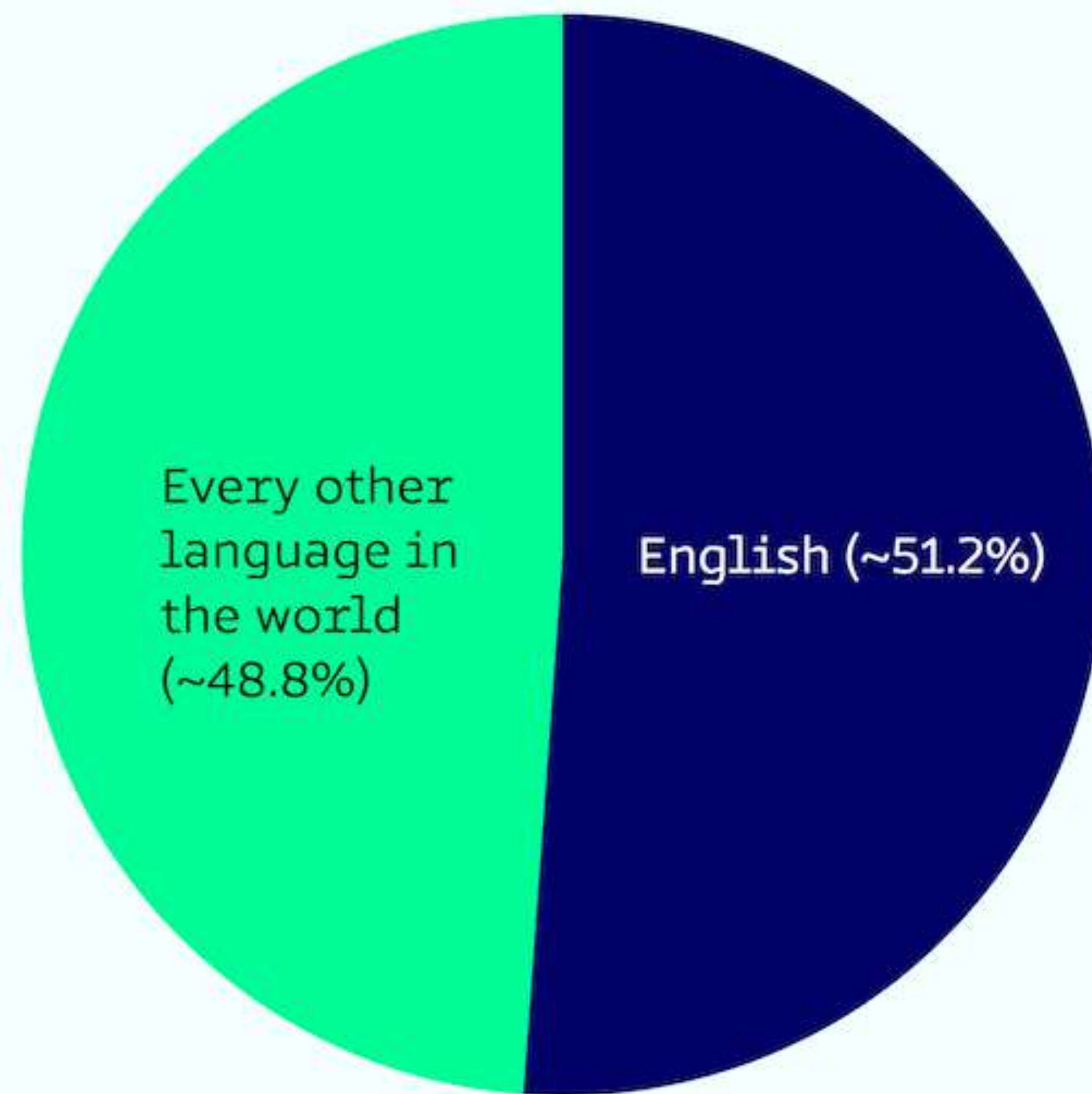
What does the web mean to you?







Distribution of languages used around the world



Distribution of content languages on the web

Sources: [Worldometers](#), [Ethnologue](#), [W3Techs](#)





<https://youtu.be/JJv9ifzVh-U?t=23m33s>



Internationalisation (i18n)

“To ensure that the technology supports text in any writing system of the world.”

—W3C Internationalisation



**Do developers even care about
typography?**



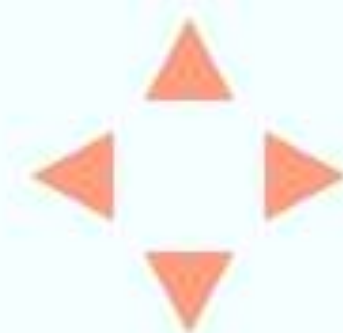
“Web design is 95% typography”

—Oliver Reichenstein



“Typography is writing with prefabricated letters”

—Gerrit Noordzij



The background of the slide is a collage of ancient scripts. On the left, there are rows of Phoenician characters, which are stylized and somewhat abstract. On the right, there are columns of Chinese characters in a traditional, calligraphic style. The overall color palette is warm, with shades of brown, tan, and gold.

Phoenician alphabet

甲骨文

A hippopotamus is shown partially submerged in a body of water, with its head and back visible above the surface. The water is a light, yellowish-brown color. The hippopotamus has a dark, wrinkled skin and a large, bulky body. Its head is turned slightly to the right, showing its ears and eyes. The background is a soft, out-of-focus landscape with some greenery and a distant shoreline.

Hippopotamus

(English) 12 letters

河
马





抱

וכשבזרועותיהם

13 letters (Hebrew)

Vickie Wade Fine

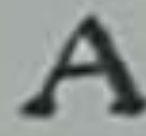
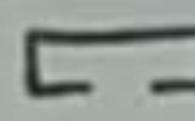
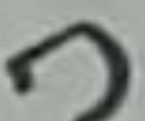
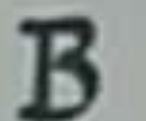
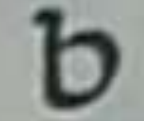
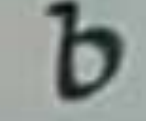
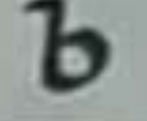
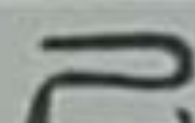
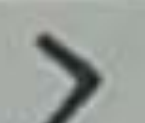
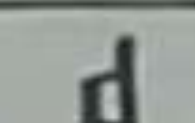
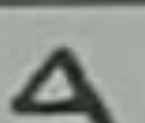
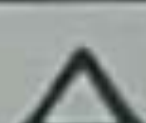
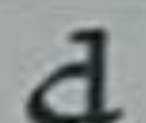
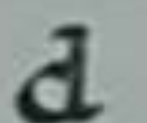
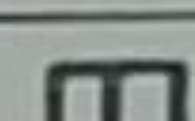
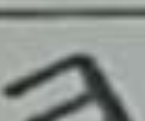
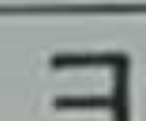
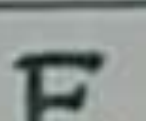
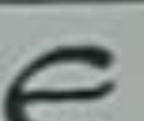
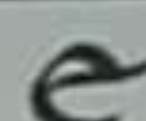
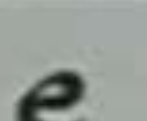
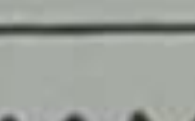
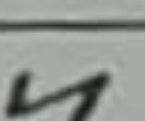
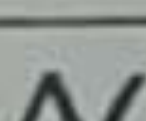
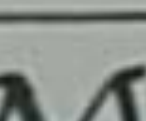
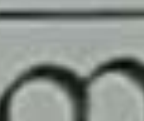
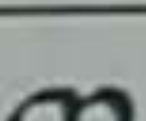
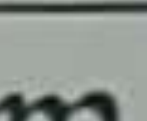
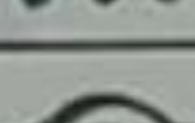
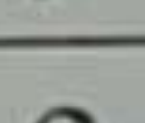
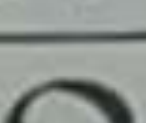
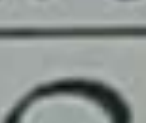
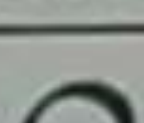
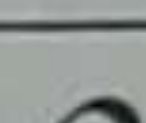
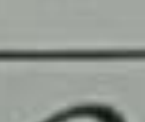
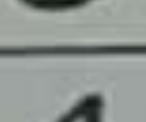
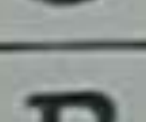
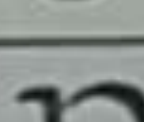
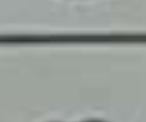
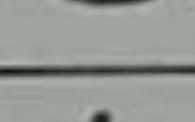
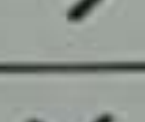
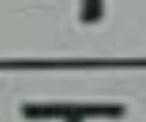
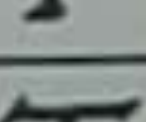
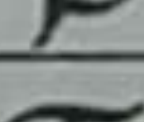
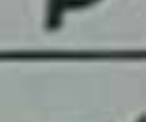
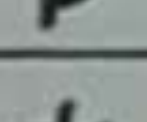


Grianghrafadóireachta

(Irish) 21 letters

摄影

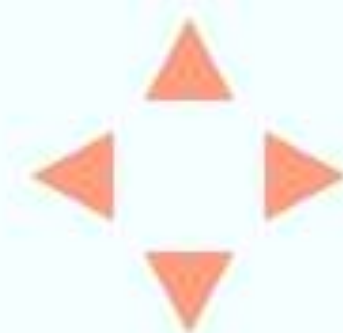


ORIGINAL MEANING	Egyptian	Phoenician	Greek	Roman Capital	Roman Uncial	Roman Half Uncial	Miniscule	MODERN FORMS
Ox								Aa A c A a Aa
House								Bb B B b Bb
Camel								Ggg G Ggg Gg
Door								Dd D Dd Dd
Window								Eee E Eee Ee
Water								Mm M Mm M
Eye								Oo Oo O Oo
Mouth								Pp Pp Pp Pp
Cross								Tt T Tt Tt

Illustrating the probable development of some of the letters of the alphabet

SERIFS
serifs

SANS SERIF



甲骨文	𠄎	𠄎	𠄎	𠄎
金文	𠄎	𠄎	𠄎	𠄎
小篆	日	月	車	馬
隶书	日	月	車	馬
楷书	日	月	車	馬
草书	日	月	車	馬
行书	日	月	車	馬





宋体

Song Ti

楷体

Kai Ti

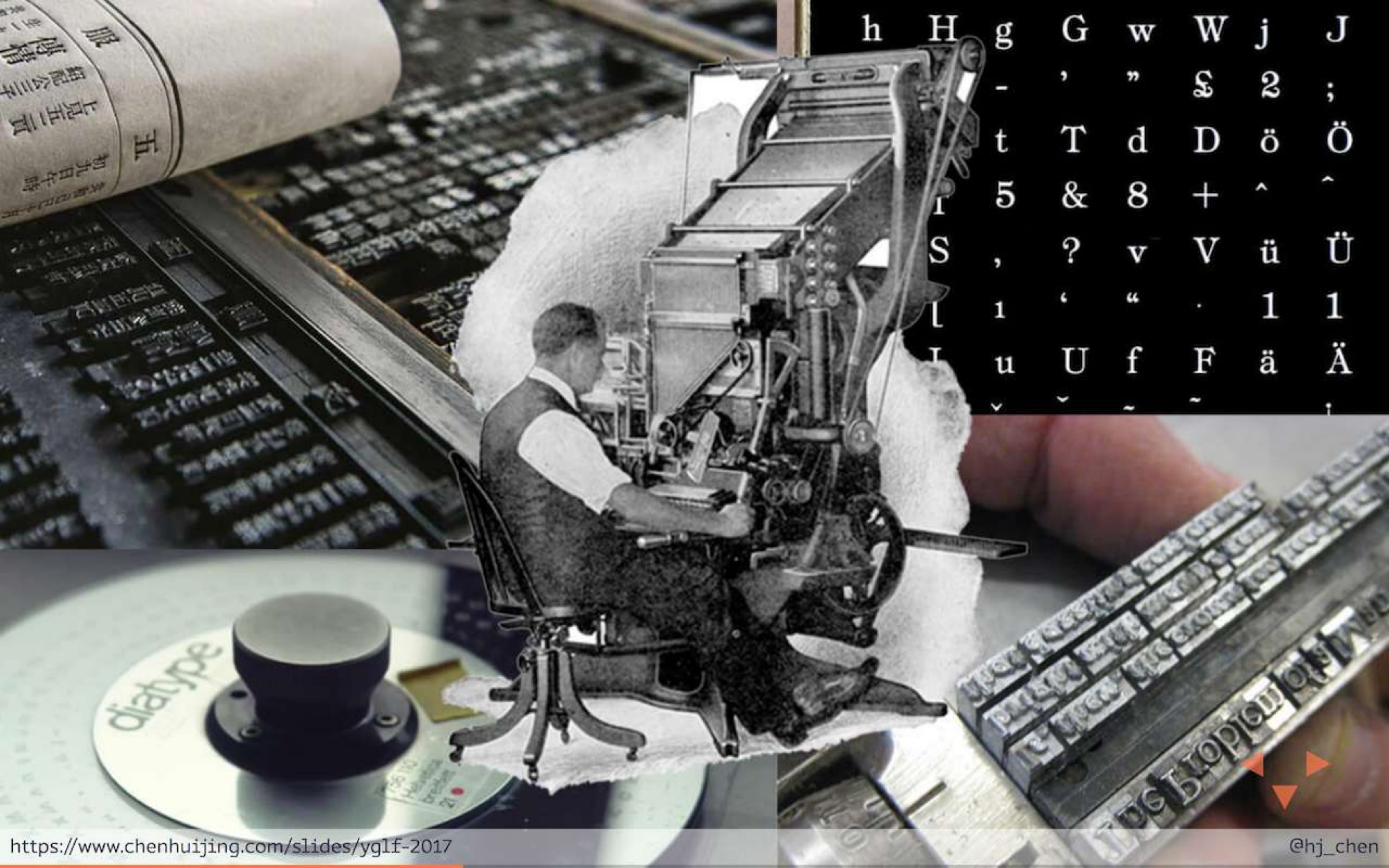
仿宋体

Fang Song Ti

黑体

Hei Ti





h	H	g	G	w	W	j	J
-	,	"	£	2	;		
t	T	d	D	ö	Ö		
5	&	8	+	^	^		
,	?	v	V	ü	Ü		
1	'	"	.	1	1		
u	U	f	F	ä	Ä		
~	~	~	~	~	~		



The Big Picture Presents

Europe 24

This data visualization of Air Traffic in Europe was created from real flight data. It shows the air traffic which flies on a typical summer day and highlights the intensity of the operation in Europe - an operation which runs 24/7, 365 days a year.

Video courtesy of NATS
nats.aero/blog



The Big Picture Presents

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Video courtesy of NATS
nats.aero/blog



The web is a unique medium of its own



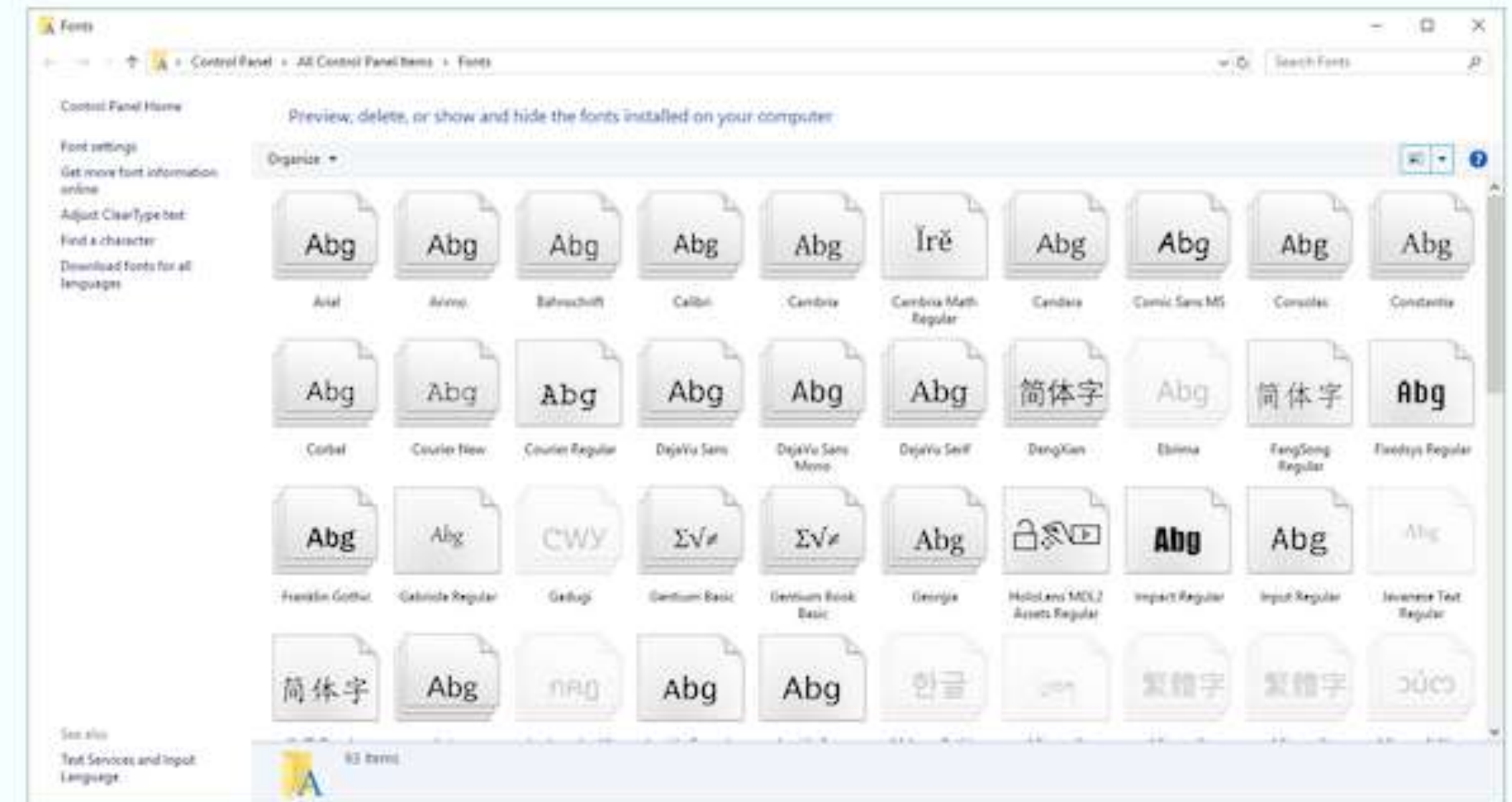
Web fonts

The CSS3 Fonts specification describes the basic controls CSS provides for selecting and using fonts within documents.

<http://bit.ly/css-font-history/>



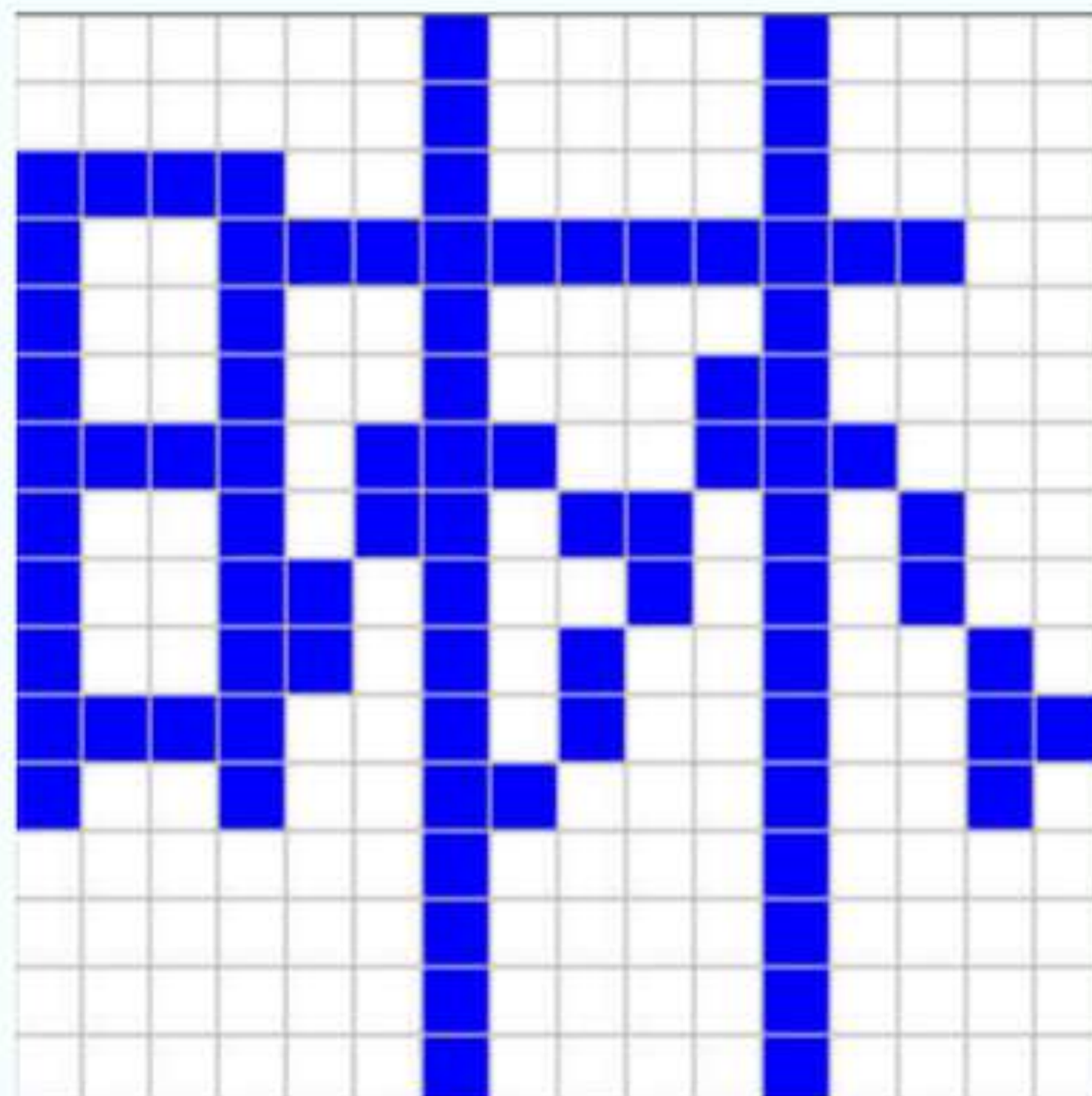
What is a font?



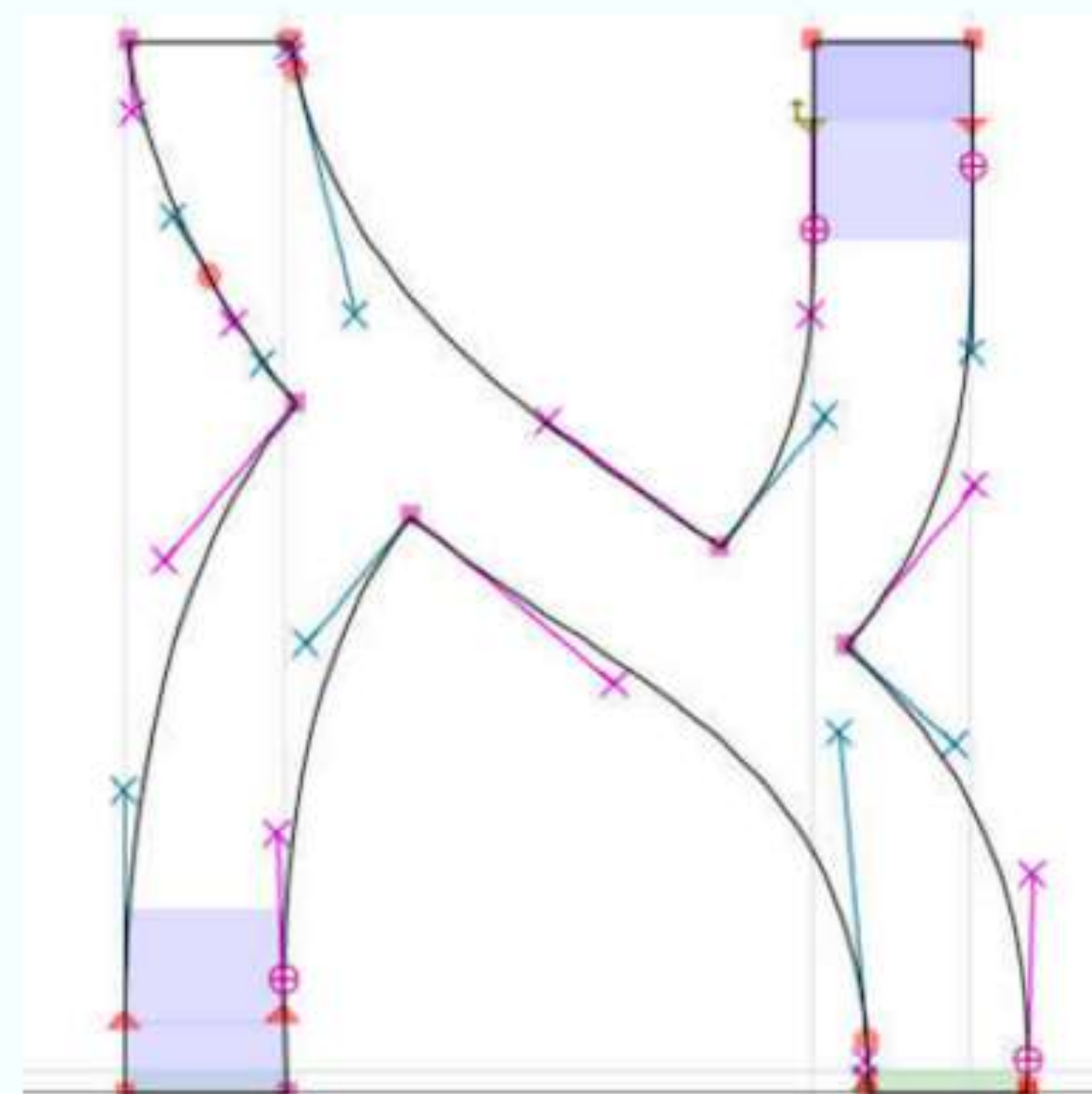
And what are glyphs?



F



𐤖



ƒ



Font formats for web use

WOFF2 (Web Open Font Format 2)	 Microsoft	 moz://a	 Opera
WOFF (Web Open Font Format)	 Microsoft	 moz://a	 Opera
OTF (OpenType)	 Microsoft	 Adobe	
TTF (TrueType)	 Microsoft		
EOT (Embedded Open Type)	 Microsoft		
SVG (Scalable Vector Graphics)	  SVG		



@font-face rule

```
@font-face {  
  font-family: 'Magnetic Pro';  
  src: url('../fonts/magnetic-pro-light.woff2') format('woff2'),  
       url('../fonts/magnetic-pro-light.woff') format('woff');  
}
```

WOFF - Web Open Font Format [↗](#)

Compressed TrueType/OpenType font that contains information about the font's source.

IE	Edge	Firefox	Chrome	Safari	Opera	iOS Safari	Opera Mini	Android Browser	Chrome for Android
9	14	54	60	10	46	10.2		4.4	
10	15	55	61	10.1	47	10.3		4.4.4	
11	16	56	62	11	48	11	all	56	61
		57	63	TP	49				

✓ ✗ Partial Support

Global: 94.61% + 0% = 94.61%

WOFF 2.0 - Web Open Font Format [↗](#)

TrueType/OpenType font that provides better compression than WOFF 1.0.

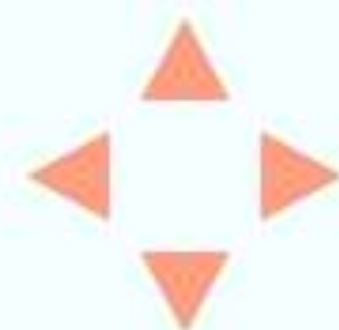
IE	Edge	Firefox	Chrome	Safari	Opera	iOS Safari	Opera Mini	Android Browser	Chrome for Android
9	14	54	60	10	46	10.2		4.4	
10	15	55	61	10.1	47	10.3		4.4.4	
11	16	56	62	11	48	11	all	56	61
		57	63	TP	49				

✓ ✗ Partial Support

Global: 78.23% + 1.8% = 80.03%

Anatomy of an `@font-face` rule

```
@font-face {  
  font-family: <family-name>  
  src: [ <url> [format(<string> #)]? | <font-face-name> ] #  
  font-style: normal | italic | oblique  
  font-weight: normal | bold | 100 | 200 | 300 | 400 | 500 | 600  
  font-stretch: normal | ultra-condensed | extra-condensed | condensed  
  unicode-range: <urange> #  
  font-variant: normal | none | [ <common-lig-values> || <discretionary>  
  font-feature-settings: normal | <feature-tag-value> #  
}
```



Descriptors

describe individual font faces

Properties

requests for styling



Basic CSS font properties

<code>font-size</code>	Indicates the desired height of the glyphs. Takes absolute or relative values.
<code>font-weight</code>	Specifies the weight of the glyphs in the font. Can use keywords or numerical values.
<code>font-style</code>	Allows italic or oblique faces to be selected.
<code>font-stretch</code>	Selects a normal, condensed or expanded face from a font family. Range spans over 9 keywords.
<code>font-size-adjust</code>	Adjusts the font-size to preserve the x-height of the first choice font.
<code>font-synthesis</code>	Controls whether user agents are allowed to synthesize bold or oblique font faces when missing.



font-size-adjust

b b b

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b b b

HTML CSS JS Result EDIT ON CODEPEN

This is a run of text in Merriweather.

This is a run of text in Georgia.

This is a run of text in Georgia with font-size-adjust set to 0.555, which is the (estimated) aspect ratio for Merriweather.

This is a run of text that's supposed to be set in Noticia Text but the font doesn't exist, so the fallback of Georgia has been invoked, with



font-synthesis

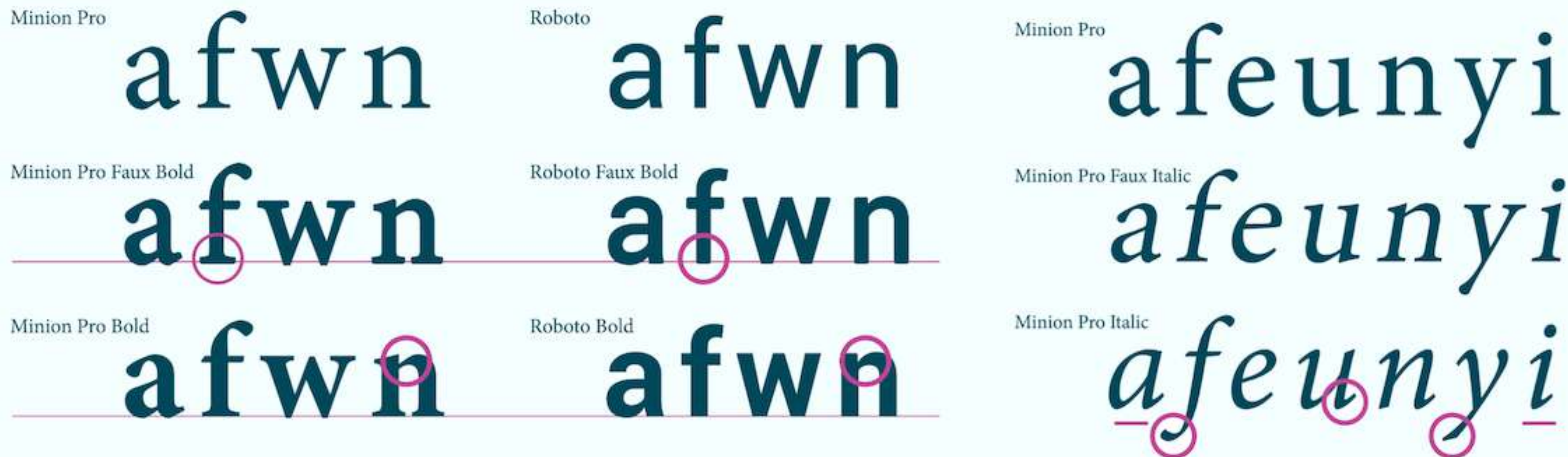
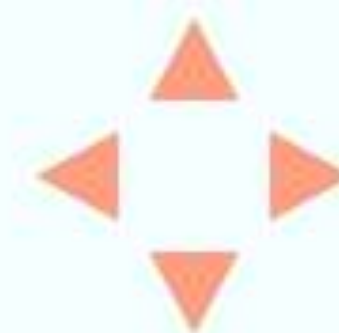


Image credit: Piotr Grochowski




```
@font-face {
  font-family: 'Magnetic Pro';
  src: url('magnetic-pro-light.woff2') format('woff2'),
       url('magnetic-pro-light.woff') format('woff');
  font-weight: normal;
  font-style: normal;
}

@font-face {
  font-family: 'Magnetic Pro';
  src: url('carmelitregular.woff2') format('woff2'),
       url('carmelitregular.woff') format('woff');
  font-weight: normal;
  font-style: normal;
  unicode-range: U+05D5, U+05DB, U+05E9, U+05D1, U+05D6, U+05E8, U+05D5, U+05E2, U+05
```



Declare your Latin fonts first

```
font-family: 'Gentium Basic', 'PingFang TC', 'Microsoft  
JhengHei', '微軟正黑體', 'Heiti TC', '黑體-繁', sans-serif;
```

Font rendering for Mac and Windows is different, and sometimes the Latin characters in Chinese fonts don't look good on Windows.

Put your font names in quotes. Just in case.



Font feature properties

font-kerning

AV Wa

No kerning

AV Wa

Kerning applied

font-variant-position

C₁₀ H₁₆ N₅ O₁₃ P₃

C₁₀ H₁₆ N₅ O₁₃ P₃

font-variant-position-ligatures

fi ▶ fi tʒ ▶ ʒ

WORDS ▶ WORDS

labor of love ▶ labor of love

font-variant-numeric

1st 17th 2a ▶ 1st 17th 2^a

2 1/3 ▶ 2⅓ Lining Old-Style

4000 ▶ 4000 409,280 367,112 409,280 367,112

2 1/3 ▶ 2⅓ 155,068 171,792 155,068 171,792

font-variant-caps

The DOM, the HTML syntax, and the XHTML syntax cannot all represent the same content. For example, namespaces cannot be represented using the HTML syntax, but they are supported in the DOM and in the XHTML syntax.

font-variant-alternates

Jesuits ▶ Jefuits

quick ▶ quick Quick ▶ Quick

incroyable ▶ incroyable

• ▶ ❶❷❸❹ 519 ▶ ⑤①⑨

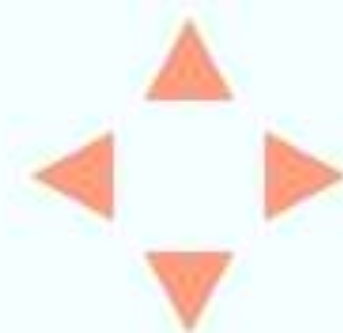


font-variant-east-asian

麴町 ▶ 麴町

大学 ▶ 大學

欧文フォント ▶ 欧文フォント



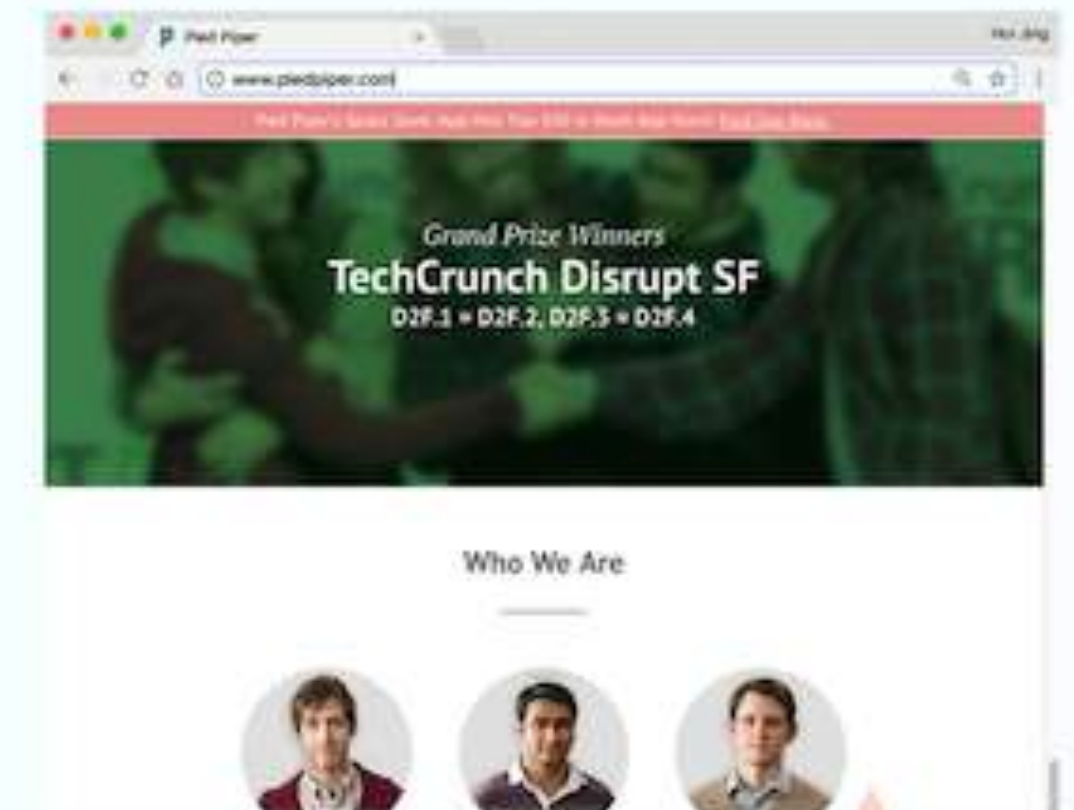
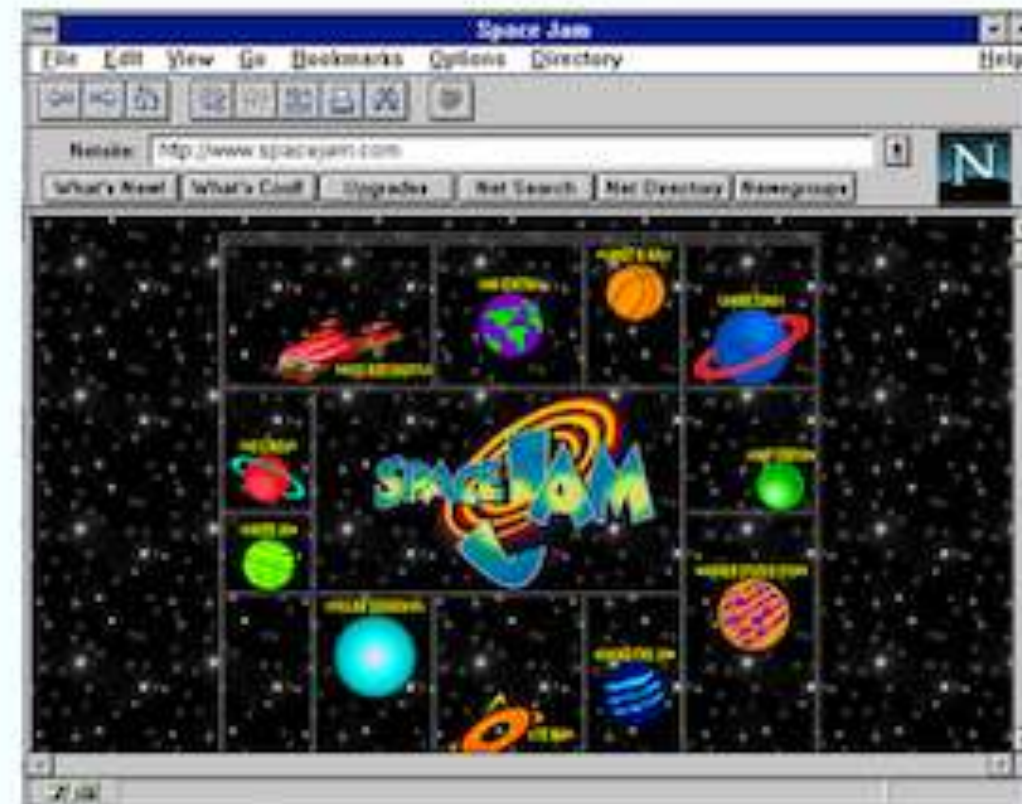
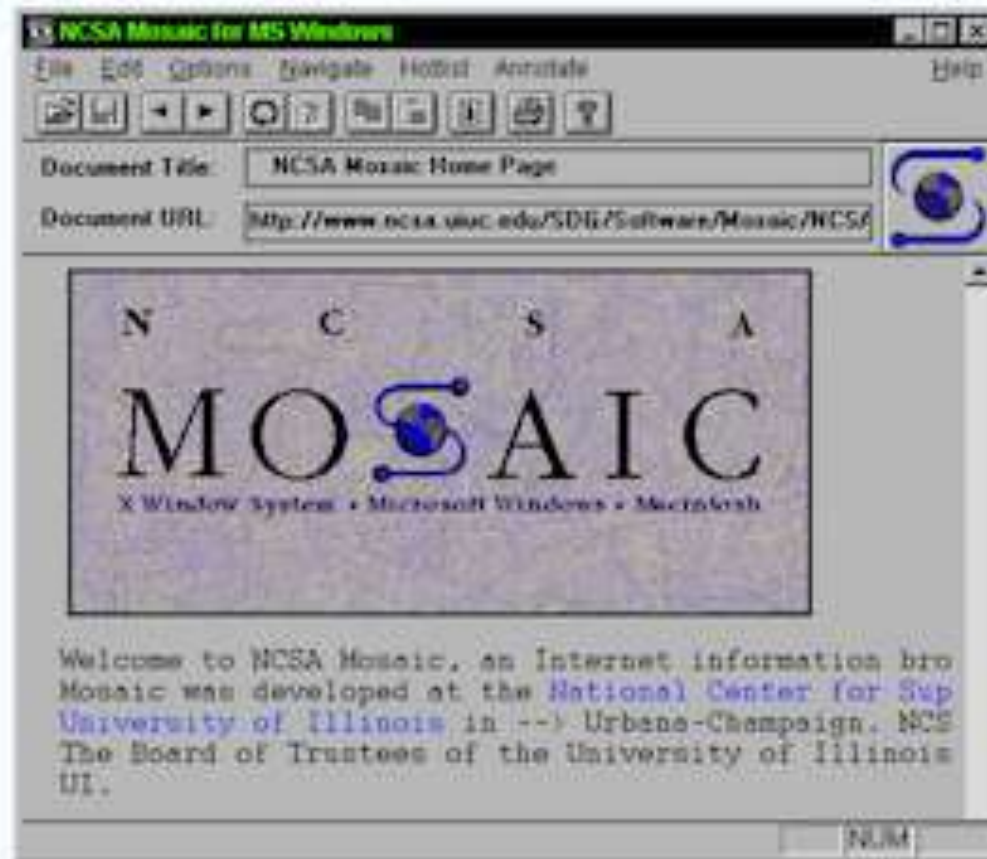
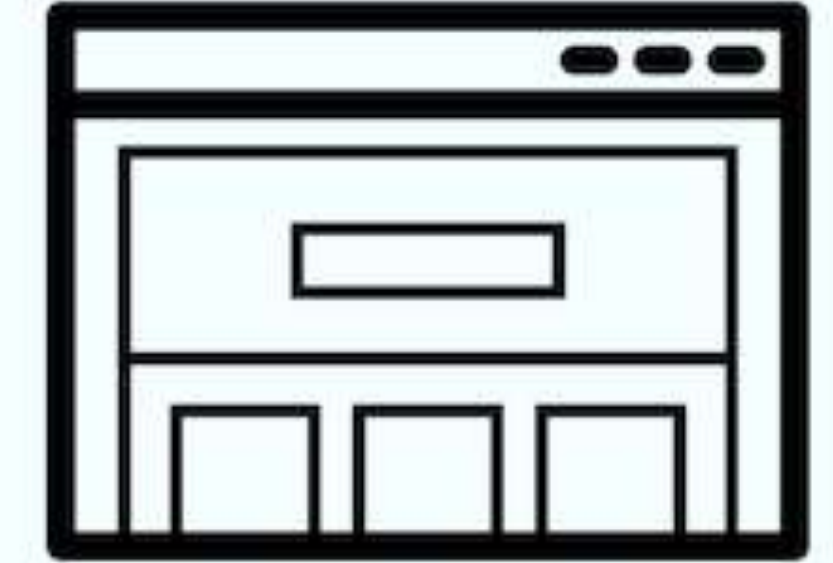
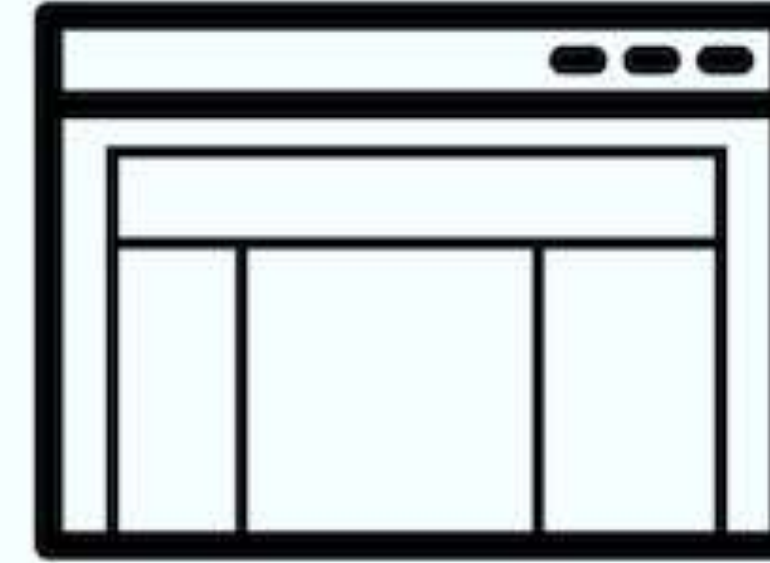
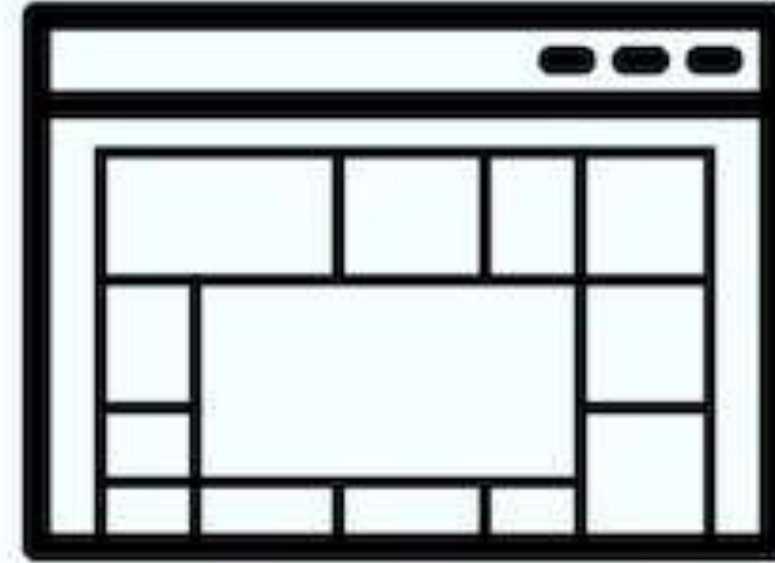
font-feature-settings

Provides low-level control of advanced OpenType features

aalt	csp	frac	jp83	mset	psts	smcp	ss15	twid
abvf	csw	fwid	jp90	nalt	pwid	smpl	ss16	unic
abvm	curs	half	jp04	nlck	qwid	ss01	ss17	valt
abvs	cv01-cv99	haln	kern	nukt	rand	ss02	ss18	vat
afrc	c2pc	halt	lfbd	numr	rclt	ss03	ss19	vert
akhn	c2sc	hist	liga	onum	rkrf	ss04	ss20	vhal
blwf	dist	hkna	ljmo	opbd	rlig	ss05	ssty	vjmo
blwm	dlig	hlig	lnum	ordn	rphf	ss06	stch	vkna
blws	dnom	hngl	locl	ornm	rtbd	ss07	subs	vkrm
calt	dtls	hojo	ltra	palt	rtla	ss08	sup	vpal
case	expt	hwid	ltrm	pcap	rtlm	ss09	swsh	vrt2
ccmp	falt	init	mark	pkna	ruby	ss10	titl	vrtr
cfar	fin2	isol	med2	pnum	rvm	ss11	tjmo	zero
cjct	fin3	ital	medi	pref	salt	ss12	tnam	
clig	fin	jalt	mgrk	pres	sinf	ss13	tnum	
cpct	flac	jp78	mkmk	pstf	size	ss14	trad	



Web layouts over the years



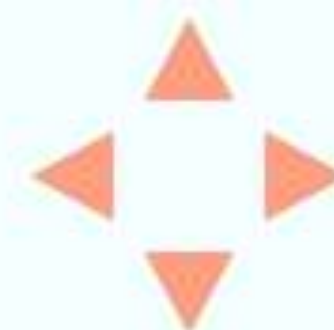
2017: the year of CSS Grid

March 2017

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	4
5	6		8	9	10	11
12	13		15	16	17	18
19	20		22	23	24	25
26		28	29	30	31	

October 2017

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16		18	19	20	21
22	23	24	25	26	27	28
29	Y G L F	Y G L F				



“We need to translate ideas that we find in other places, not transfer them.”

—Jen Simmons



新
生
火
柴
廠

Flyingman Safety Matches



TRADE MARK

ماہرین اورینٹل سٹریچ میچ فیکٹری

SINCERE MATCH & TOBACCO FACTORY LTD.
PETALING JAYA, KUALA LUMPUR, MALAYA.

飛
人
牌
火
柴

PANAU SALAP CHAP GAJAH



*Hanya satu sahaja PANAU
SALAP yang selalu dipakai
orang yaitu*

PANAU SALAP CHAP GAJAH

kerana penyakit

- ★ PANAU
- ★ KURAP
- ★ GATAL²
- ★ Dan Lain²

*Ada terjual disemua kedai
obat diseluruh Malaysia,
Singapura dan Brunei.*





Kansai Yamamoto Fashion Avant-Garde – Art + Culture Japanese Contemporary Kimono – Classic

Kansai Yamamoto became known for his avant-garde designs. In his last collection in 1992, he has returned to kimono designs which caught the eye of David Bowie, who wore them on his Ziggy Stardust tour. In 2010 he also designed the Skyliner train.



The magic of Writing Modes

CSS Writing Modes Level 3 defines CSS features to support for various international writing modes, such as **left-to-right** (e.g. Latin or Indic), **right-to-left** (e.g. Hebrew or Arabic), **bidirectional** (e.g. mixed Latin and Arabic) and **vertical** (e.g. Asian scripts).





is fun!
Vertical text



Or make it read from right-
to-left.



left-to-right.
literally turn on its side from
You can make your browser

writing-mode property

horizontal-tb	从1987到现在
---------------	----------

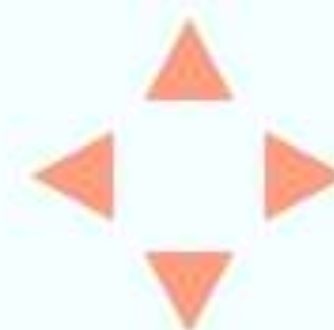
vertical-rl	从1987到现在
-------------	----------

vertical-lr	从1987到现在
-------------	----------

sideways-rl*	从1987到现在
--------------	----------

sideways-lr*	从1987到现在
--------------	----------

Properties marked with * have been deferred to Writing Modes Level 4.



text-orientation property

从1987到现在

mixed

从
1
9
8
7
到
现
在

upright

从1987到现在

sideways



text-combine-upright property

民國106年7月3日

none

民國106年7月3日

all

民國106年7月3日

*digits <integer>**

Codepen example for text-combine-upright



max-height: 25em

MNBL女子决赛·昔加末攀高峰夺冠

(吉隆坡29日讯) 国手陈慧晶昨晚在第一届大马全国篮球联赛(MNBL) 女子决赛中爆发, 全场轰进18分4篮板, 带领昔加末篮球公会以60比51击败吉隆坡高峰集团, 以大热姿态在**第一座MNBL奖杯上留名。

陈慧晶夺生涯首个MVP

陈慧晶在初赛与半决赛并不是特别抢眼, 岂知来到决赛却成为了球队的致胜功臣。身高17公分的陈慧晶此役14投8中, 命中率高达57%, 尤其最后一节更是独得8分, 顶住了高峰队的反扑。凭藉决赛的精彩演出, 陈慧晶也因此当选决赛MVP(最有价值球员), 生涯首次获得这一项荣誉。

对于陈慧晶的表现, 昔加末主帅戴正钧也赞不绝口, 他说:「陈慧晶在这一场比赛的发挥是大家有目共睹的。而除了我们的MVP(陈慧晶), 汪秀婷、邱嫻媚也在关键时刻投进了几个三分球, 我们才能够在紧要关头将比分扩大。」

多次靠三分球扩大比分

昔加末靠三分球抛离对手的纠缠, 本场比赛就出现了好多次, 像第三节高峰队追至20比26时, 邱嫻媚就轰进三分球; 然后在22比31时, 汪秀婷也射出一记三分弹; 来到比赛最后5分钟高峰以45比53咬紧比分时, 邱嫻媚又适时出手命中三分球, 让高峰队多次努力无功而返。

除了陈慧晶, 邱嫻媚与彭燕燕在此役也各射下8分, 汪秀婷和钟佩金各得7分, 彭慧萍虽然只得5分, 但却抢下全场最高的10个篮板。

高峰队的陈巧婷此役的发挥也极为出色, 射下23分8篮板, 但却无法带领球队取胜。此外叶佛仪取得10分5篮板, 李秀雯8分6篮板、伊查蒂7分6篮板等。

雷升龙: 发挥输对手5%

高峰队主帅雷升龙表示, 高峰队其实在本场决赛发挥得不错, 只是昔加末的表现更为出色, 防守也比他们更为严谨。

雷升龙说:「我们和昔加末其实都属于同样水平的队伍, 胜负关键就要看双方球员的临场表现, 而在这一方面我们在决赛中输了5%。」

margin-bottom: auto

margin-top: auto

Willem de Kooning



If Jackson Pollock was the public face of the New York avant-garde, Willem de Kooning could be described as an artist's artist, who was perceived by many of his peers as its leader. He was born in Rotterdam, where he grew up in an impoverished household and attended the Rotterdam Academy, training in fine and commercial arts. In 1926, the adventurous young artist stowed away on a ship bound for Argentina. While the ship was docked in Virginia, de Kooning slipped off, skirted immigration, and made his way to New Jersey—and so began the rest of his life.

CSS Logical Properties

CSS Logical Properties [↗](#)

Use start/end properties that depend on LTR or RTL writing direction instead of left/right

IE	Edge	Firefox	Chrome	Safari	Opera	iOS Safari	Opera Mini	Android Browser	Chrome for Android
9	14	54	60	10	46	10.2		4.4	
10	15	55	61	10.1	47	10.3		4.4.4	
11	16	56	62	11	48	11	all	56	61
		57	63	TP	49				

✓ ✗ Partial Support Prefixed

Global: 5.51% + 83.71% = 89.22%

Data from caniuse.com | Embed from caniuse.bitsofco.de



文字的故事

記錄：演變 05/20/2014

人類和其他生物物種總是在以自己獨特的方式和語言給大自然和自己的生命歷程留下一些印跡。當遠古時期的獵人根據熊掌印開始追蹤的時候，那便是最早的「視覺交流與傳播」(Visual Communication) 的開始。

最早的視覺傳達方式基本都是利用圖形進行的。這是北美印地安在史前的岩洞壁畫



法國發現的拉斯考克岩洞中，古代人類的原始繪畫，大約西元前一萬——萬五千年



古代中亞文明的黑石鵝形，是由烏爾王奉獻給南那神的供品，公元前3000年左右

豎排

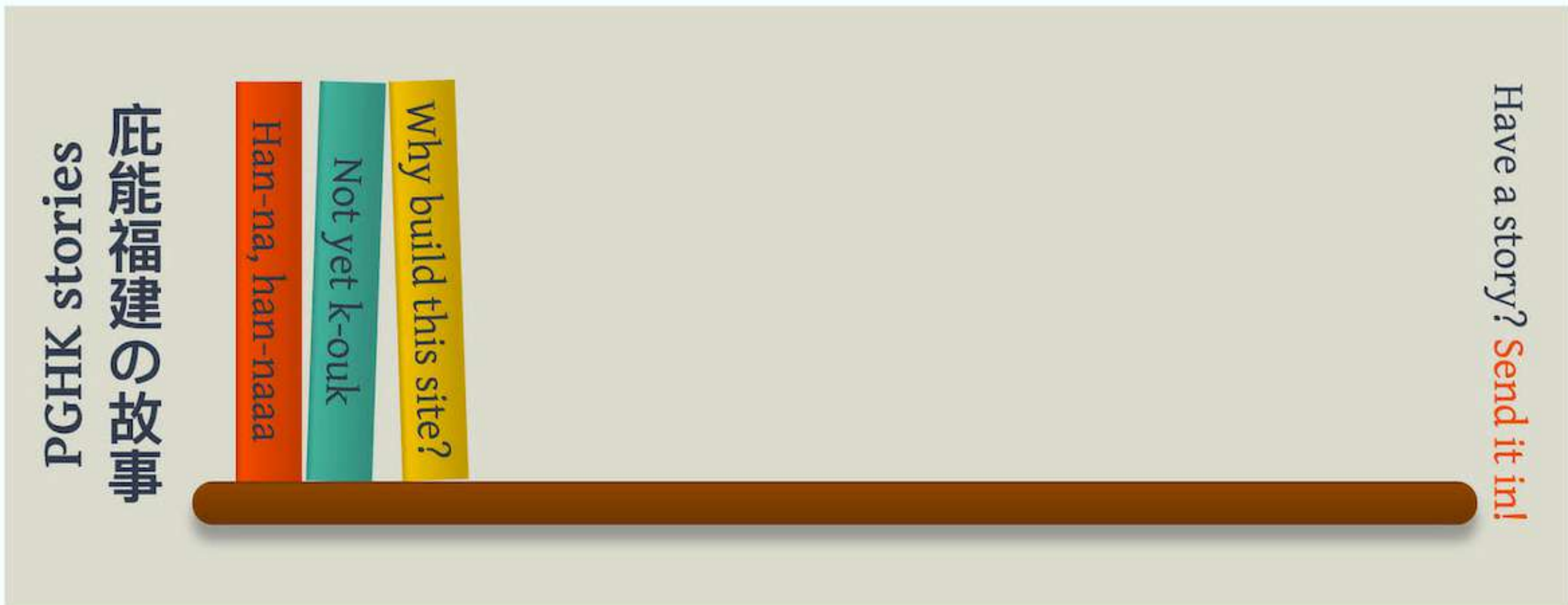




Penang Hokkien website



About page



Bookshelf-style design with vertical text



[Capabilities](#)[Partners](#)[Blog](#)[Contact](#)

Cognition

the Wismut Labs engineering blog

Front-end

posted on Apr 24, 2017

Building for cross-browser compatibility

This is the third post of a multi-part series about developing the brand identity for Wismut Labs.

The [previous post](#) covered a number of design decisions made with regards to the overall style of the Wismut Labs brand. This post will focus on the actual building of the Wismut Labs website.

Vertical blog tags





Home

This is a website dedicated to Penang Hokkien, the language of my hometown. I talk about the inspiration for the content of this site in the [inaugural story post](#). But I am also a web developer, and so this site also serves as my CSS playground for experimenting with the concept of mixed writing-modes. If that sentence made sense to you, [technical details here](#).

English

中文

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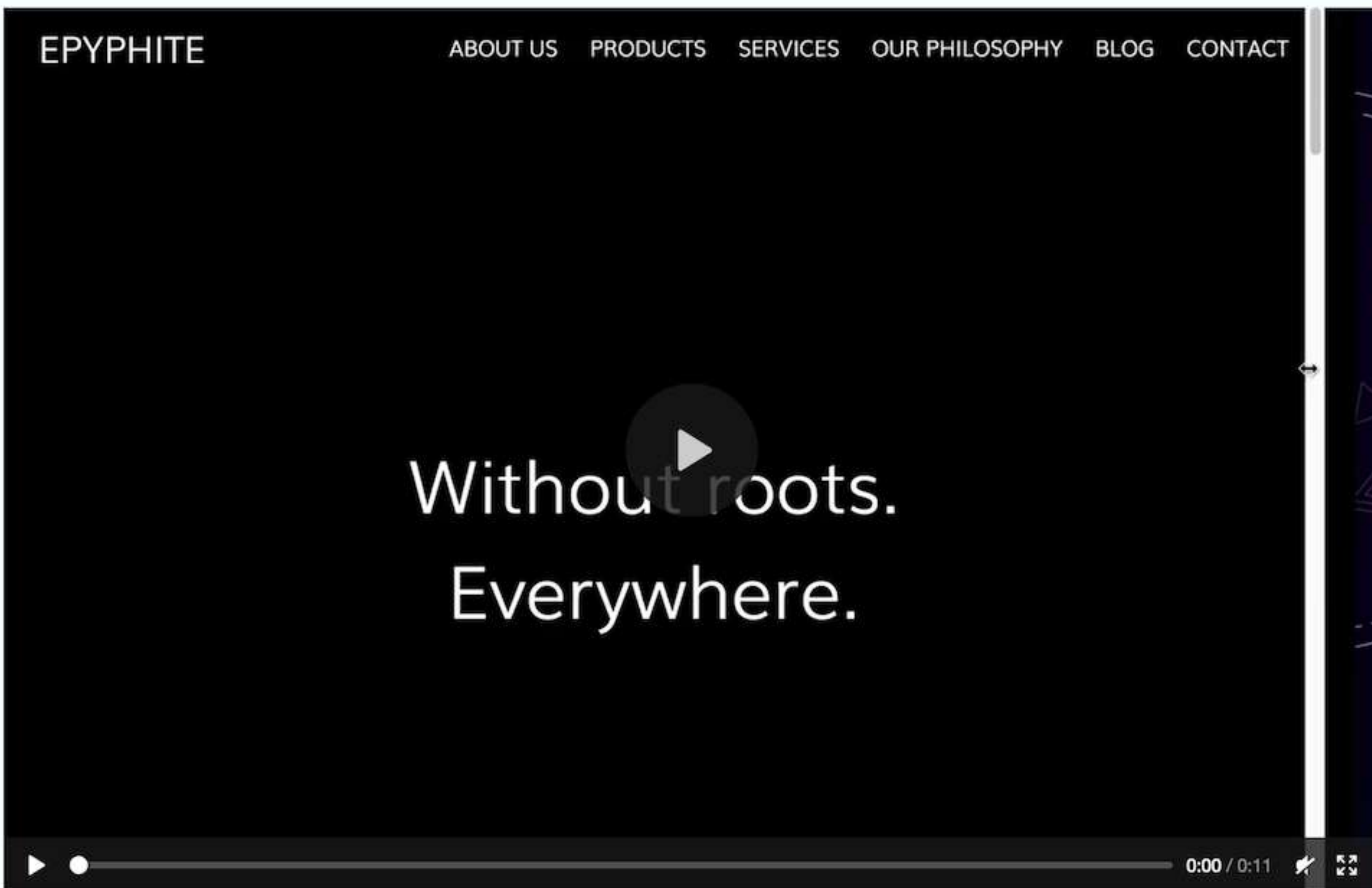
© 2016 - 2017. Words, design and code, Chen Huijing.

0:00 / 0:06



Responsive vertical to horizontal layout





Vertical mobile navigation



19 bugs found.

ID	Product	Comp	Assignee ▲	Status ▲	Resolution	Summary	Changed
1263934	Core	Layout	martijn.martijn@gmail.com	NEW	---	Marquee doesn't work well in vertical writing-mode css	2016-04-12
1189131	Core	Layout	nobody@mozilla.org	NEW	---	flex align-items center displaces text when writing-mode is vertical-rl	2017-07-20
1223180	Core	Layout	nobody@mozilla.org	NEW	---	Flex + vertical writing-mode: flex items / text disappear	2017-08-16
1231656	Core	Layout	nobody@mozilla.org	NEW	---	text-align and vertical-align don't work as expected on table cells that are orthogonal to row (writing-mode)	2017-04-18
1234701	Core	Layout	nobody@mozilla.org	NEW	---	Various crashes with CSS "writing-mode: vertical-lr" and float	Fri 08:03
1242660	Core	Layout	nobody@mozilla.org	NEW	---	[css-writing-modes] Fragmentation issues with vertical writing-mode	2017-08-07
1260054	Core	Layout	nobody@mozilla.org	NEW	---	Text and the scroll bar are not displayed with writing-mode: vertical-rl	2016-10-23
1269152	Core	Layout	nobody@mozilla.org	NEW	---	orthogonal multi-column with a vertical writing-mode computes height to fill page rather than wrap contents	2016-05-01
1276735	Core	Layout	nobody@mozilla.org	NEW	---	[css-flexbox][css-writing-modes] display:inline-flex with vertical item is growing on each reflow	2017-08-04
1318825	Core	Layout	nobody@mozilla.org	NEW	---	[css-flexbox] Vertical-writing-mode flex item in horizontal flex container has wrong width	2016-11-25
1282940	Core	Layout	nobody@mozilla.org	NEW	---	Flex item with indefinite flex-basis produces weird overflow inside column container with vertical writing-mode	Tue 14:42
1329261	Core	Layout	nobody@mozilla.org	NEW	---	All auto margins resolve to 0, on elements with vertical writing-mode (in a horizontal writing-mode parent)	2017-07-17
1349163	Core	Layout	nobody@mozilla.org	NEW	---	[css-flexbox] In Firefox flex item with writing-mode:vertical-rl stretches, not in Chrome	2017-07-17
1322623	Core	Layout	nobody@mozilla.org	NEW	---	Intermittent writing-mode/tables/vertical-table-specified-width-2-ref.html assertion count 2 is more than expected 1 assertions from ASSERTION: FinishReflowChild with unconstrained container width!: 'aContainerSize.width != NS_UNCONSTRAINEDSIZE'	2017-09-24
1403811	Core	Layout	nobody@mozilla.org	NEW	---	Intermittent [u'writing-mode/tables/vertical-table-specified-width-2.html', u'==', u'writing-mode/tables/vertical-table-specified-width-2-ref.html'] assertion count 2 is more than expected 1 assertions	2017-10-15
1404937	Core	Layout	nobody@mozilla.org nobody@mozilla.org	NEW	---	Intermittent writing-mode/1117210-1-vertical-baseline-snap.html == writing-mode/1117210-1-vertical-baseline-snap-ref.html image comparison, max difference: 255, number of differing pixels: 32194	2017-10-15
1404957	Core	Layout	nobody@mozilla.org	NEW	---	Intermittent [u'writing-mode/tables/vertical-table-specified-width-2.html', u'==', u'writing-mode/tables/vertical-table-specified-width-2-ref.html'] assertion count 3 is more than expected 2 assertions, FinishReflowChild with unconstrained container width!	2017-10-08
1405437	Core	Layout	nobody@mozilla.org	NEW	---	Intermittent writing-mode/1115916-1-vertical-metrics.html == 1115916-1-vertical-metrics-ref.html image comparison, max difference: 255, number of differing pixels: 1092	2017-10-15
1408037	Core	Layout	nobody@mozilla.org	NEW	---	Intermittent (u'writing-mode/tables/vertical-table-specified-width-2.html', u'==', u'writing-mode/tables/vertical-table-specified-width-2-ref.html') assertion count 2 is more than expected 1 assertions	2017-10-15

19 bugs found.

Bugs, bugs, bugs



A long list of references

- Consumer barriers to mobile internet adoption in Asia
- The Relationship between Local Content, Internet Development and Access Prices
- Usage of content languages for websites
- The faces of Microsoft
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縦書きがポイントに上手く活かされ、和の雰囲気とフォントがマッチしています。副賞のFONTPLUSを利用していただけるとうれしいです。ファーストビューに表示されるコピーも、Webフォントで実装して頂けるとなと思います。

FONT PLUS
廣榮堂採用サイト
CHINA, INC.

フォントと縦書きの組合せで和を連想させ、まとまった印象を受けます。画面幅に応じて縦組・横組切り替わる部分も面白いですが、下層で縦書きが使われていないため、世界観が分断されてしまっているように見えるのが残念です。

着物姫之
STYLE INC.



あるグのますし手を目
るし表すルす

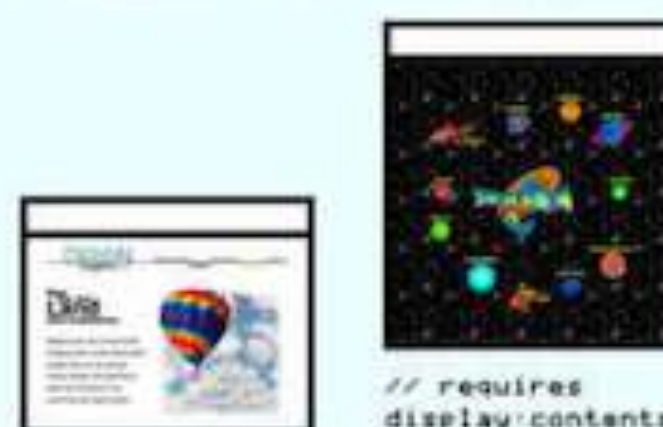
です点エま応書き書きア
すもエまに書き書きア

<http://tategaki.github.io/awards/>

Study of Writing Modes



Return of the 1990s



Other Experiments



<http://labs.jensimmons.com/>

תודה!

<http://www.chenhuijing.com> 

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@hj_chen 

@huijing 

